

Dec. 2015 GMNC Board Meeting

Attending: Dave, Jodi, Kristina, Christina, Callie, Christie, Clint, Tom, Winslow, Nathan, Lew, Anita

Regrets: Greg, Susie

Guests: Ron (Sons of Norway), John St. George, Colorado DiscoverAbility

Motion to approve minutes, seconded. Passed.

Last meeting we did not have treasurer present. As a result minutes reflected some inaccuracies about budget. For correct budget see approved version attached to these minutes.

Confusion about amount available for promotional items. Total spent so far is \$1293; budgeted amount was \$1250. Question about whether Susie is planning on spending more on promotional items, or mailing things to members. We had discussed this at a board meeting and we didn't want to mail promotional items. We have no money in the budget for mailing stuff. \$87 was spent on cards – is that something we need Susie to cover? Bumperstickers were also ordered and are not shown in budget yet.

Kristina should control inventory of hats and record sales. 50 hats were bought for \$1,000. Expectation that those are offset, dollar for dollar, with sales. So they can't just be given away without money coming from somewhere to cover cost.

Confusion over who was supposed to give Susie, Lew, etc. info on how budget works. Fundraising committee was not clearly structured and working cohesively. Another problem is that we have mixed marketing with fundraising.

Third year of deficit spending. Money is being spent on programs, not on administration. Could we reduce expenses by not buying supplemental insurance for officers and directors? It's a good practice for nonprofits. Final decision – we do need to keep this insurance, despite the cost.

Food costs for meetings – we will reimburse up to \$40. Some board members have submitted more than \$40 in meeting food expenses and have been reimbursed, but we are enforcing the cap of \$40 now.

Should we spend \$250 on outside facilitator at February meeting? Helps us get on same page in terms of direction and how we move forward. We need to have a clear agenda and have everyone prepared to discuss. Decision – yes, if we have clear expectations of what we want this person to accomplish for us.

Trail grooming and maintenance – problematic. It's our biggest line item and most important thing we do. Third year in a row haven't gotten good planning details. Ginzu - \$3400 approved, came in at \$5000.

The \$5000 from Jr Service League is supposed to go to grooming. It was put in the general fund. Should be added to income, and then \$5000 in grooming expenses spread over budget.

We need a budget for the next year before the current fiscal year ends. That would help with doing

things over the summer – board members would know what the money is that they have to work with.

For the year we're looking at \$17,000 in deficit spending.

Budget amendments approved, seconded, passed.

SFK: Anita. Seasonal rentals down by 15-20 from last year. Have 20 groups scheduled for season, 1100 skier days. Will probably go over what we did last year. Added Colbran, Clifton, Palisade as new groups. Working on US FS grant through Every Kid in a Park. Will need to replace some of our oldest gear.

Barneloppet – March 5<sup>th</sup>. 14<sup>th</sup> year. Ron gave us some money to defray cost of insurance rider. We need someone to take this over from Tom. Christina will take lead, with help from Dave and others. Tom will make equipment and infrastructure available.

Treasurer – Callie wants to be replaced in this job. Need someone w/ Quickbooks experience.

Ongoing committee for nominating/recruitment? Dave proposes forming this committee. For now it will be the executive committee. We will meet w/ Callie and come up with a plan for recruiting a new treasurer.

Snowshoe trail – at Skyway, Nathan proposed extension. Would not be groomed. Motion to approve his plan, seconded, passed.

John St. George – need snowshoe programs for disabled clients. They want to organize a couple of Saturdays for snowshoeing. A lot of them cannot ski, too much coordination required. Contact Anne Janek, Delta-Montrose Forest Service office.

Winslow – recruiting another groomer. Will have groomers' meeting the 18<sup>th</sup>. Ward machine is done, was in shop in GJ. But total repairs around \$1000, unexpected. The old snowmobile is running now, rebuilt engine for \$750. Maybe have final tune done on it, then decide if we want to keep it or sell it. Will sell Ginzu groomer.

Need whiteboards with signs about no bikes or walkers. Also “Grooming brought to you by REI” signs.

Lions, Arroyo, half of Tower, Vista Ridge, Kannah Crossing, all being groomed with big machine. Have spent \$7K of the \$32K we have for that.

Adult programs – instead of fall camp for adults, we spread it out over 3 days. 29 people, \$760. Doing 1 hr lessons. B&H sports on Patterson – they are set up for our logo and will embroider it on any personal piece of clothing for \$8. Great if you want to be a ski ambassador but don't want to wear a “Ski Patrol” vest.

Rental fleet – Clint is still working on getting something going.

Junior team – Christina did rough sketches of race suits. Do we want an additional order if anyone wanted one. Could put in an order for multiple and get a break on price. Put it out on MailChimp, see if anyone wants one – talk to Kristina.

Increased membership rates – we are ahead of last year at this time with donations and memberships, so far have not really had pushback about increased rates.

Mesa County deputies on remote location unit – 2 assigned to Grand Mesa for 5 years. They even cut trees. They are willing to make phone calls to remediate trail conflicts.

Motion to adjourn, seconded, passed.