

September 2014 GMNC Board Meeting (held on conference line)

Attending: Anita, Jodi, Christie, Callie, Kristina, Dave, Nathan, Tom, Greg

Greg Peterson elected to board. Moved by Nathan, seconded by Jodi, all in favor.

Website redesign: Kristina got 3 bids. Narrowed down to bid from Christy and Melinda because they're available in our timeframe. Christy Eller – \$1750. Melinda – \$2950. Pros and cons of each – Christy's bid is less but identical in work they will provide. She's in Paonia, accessible, has done other nonprofit websites. Greg is familiar with her work. Easy to work with. Melinda's quality is a bit higher. Christy's seems to be WordPress based. Have worked w/ Melinda on prev website, also very accessible. Each has something different to offer. Also got bid from designer on logo redesign. Wanted 3 diff options. Cost was a little more accordingly. \$1200 bid. If we went w/ Christy would have wiggle room for logo.

Hosting is additional cost. Bid is for redesign and rebuild of site. Do we have plan for hosting? Kristina will look into that and how long it's been paid for. That expenditure is ongoing. Callie: Commerce Kitchen originally offered to do hosting for free. But Tyler, the owner, moved the biz to Denver. They hosted for free til last Jan. then we got bills. \$49 per month. Kristina thinks HostGator would be cheaper.

Kristina – look and functionality of website, making sure things are written for SEO. Christy does that. Melinda works w/ a company out of Denver. To drive membership, bring newcomers in. Not sure what Christy would do beyond initial design. But we don't have to worry about competition, not trying to beat any other organization out.

Jodi moved for Christy Eller's bid. Seconded by Greg. Passed.

Logo: we can get one designed and tweaked for \$500 - \$600. Designer has ski/athletic club experience so hopes are high that she would nail it the first time. Or could we have someone do sketches first? Kristina says that's how this designer has worked with her in the past.

Callie moves that we spend up to \$600 to get logo. Kristina and Greg will manage this process. Seconded. Unanimous.

Tom moves that we go w/ Little Green Light for grooming reports. Seconded, passed unanimously.

Next meeting Oct. 14. Jodi will not be there, needs volunteer to take minutes – Greg may do. Will let us know.