

GMNC Board meeting 5/13/2014

Attending: Annie Murphy, Callie West, Tom Ela, Christie Aschwanden, Jodi Peterson, Toby Morse, Nathan Moreng, Lew Kirkegaard, Dave Knutson, Jeff Miner, Anita Evans

Regrets: Winslow Robertson, Clint Roberts, Christina Stark

Thanks to Callie for pizza and salad!

Agenda (moved to accept, seconded, passed)

Minutes (moved to accept, seconded, passed)

Callie: We're about \$10,000 over on budget. Nonprofits aren't supposed to be carrying over unspent funds. We spent less on grooming than anticipated. We won't continue to show a reserve fund for the warming hut as a separate item, since it's now a negative number.

Trends for income: membership fairly steady, down a bit this year. Program service income increasing (i.e. Gliders). Usage is up but income from trail boxes is down – it's free so people don't want to donate. We need more signage/education. Bring back stickers for cars so people see that others are members. Positive presence. Need to be open to development.

Three- and five-year charts showing membership trends are really helpful.

Toby: in process of getting all grooming equipment down. Being housed at Greg's storage. Fuel tank will get emptied. Let's keep using Ken, big snowcat can do all Skyway and County Line trails in 2.5 hours. Toby follows behind to set classic tracks.

Membership: how to build a better membership next year. Community awareness and education. Need good business membership campaign, which requires revamping website. Had prelim meeting with Paragon web design shop in GJ. Quote to revamp is about \$3300. Need to move off of Commerce Kitchen to someone local. Maybe look at Thin Air Media.

Got \$5000 grant from REI. For signage, webcam at trailhead. MEFF \$5000 grant to revamp website.

Anita: proposal letter, has applied for several grants for SFK. Creating company, Engaged Learning. Proposes being contractor with GMNC to run the program.

Annie:

Weekend before Thanksgiving: Fall Camp, coaches session. Nov. 21st.

Gliders: Last 4 Saturdays in January (starting Jan. 10th), race first Sat. of Feb.

Jeff: What is vision for youth programs? Where is it going? Should it still be in January? Would like to see a race-oriented program that starts earlier in year. Board agrees that \$20K would get such a

program started, encourages Jeff to pursue it if it's something he wants to have happen.

Tom:

Race schedule

Dec. 7: WinterStart

Jan. 3: Scuffle 10K freestyle

Jan. 24: CMU Sprints/freestyle

Jan. 25: Grand Mesa Classic

Feb. 7: Gliders races

Mar. 7: Barneloppet

Mar. 14: Meltdown

Mar. 28 or April 4: Busted Lung

Finally got ad approval for map. Final proof is in. Tom will bring to Garfield Grumble and give them to Dave.

Lew: Biathlon

Need some budget for earthmoving and targets. \$1500 per target. Lew and Christie will meet and bring proposal to board. Need to think about ideas for fundraising.

Christie: term limits – one year is too short, but don't want people to become entrenched and build empires. Annie: should be one year, being stuck in 3 year terms is too long of a commitment. No action on this taken.

Annie: Who has authority to hold GMNC to contracts? Need to add to bylaws. Annie will write paragraph for this. Could have one signer with verbal consent.

Dave: We have to take down the hut this year. Still discussing options w/ Forest Service.

Trail work day: could use them for at least one week. Anne Janik is contact.

Public lands day: Sept. 27th

Snow Ball: Nov. 15 or 22

Need short bio of Kenton to nominate.

Silent Auction: will donate part of proceeds to our youth programs

Boulder Nordic Sports team night: October

Unfinished business: Hosting dog sled race at County Line third weekend in March. Vote: Majority opposed to allowing it.

City Market: Callie will do MailChimp notification now and in fall.

Meeting space for GJ: will try to find something in Whitewater or Orchard City.

No NRL race this year. Not enough ROI for us.

Tom: motion to elect slate. Seconded, passed.

Nathan is a member of the hut committee.

Dave K. and Dave Aschwanden are on Operations committee.

Winslow is also on race committee.

Offer to Anita: Motion to approve \$8K, seconded, passed.

\$20K budget for paid positions: Motion to approve, seconded, passed.

Adjourned.